

Broadway Streetscape Improvement Plan

by the

Chinatown Community Development Center

with the San Francisco Department of Public Works

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Executive Summary

The *Broadway Streetscape Improvement Plan* is sponsored by the Metropolitan Transportation Commission (MTC) and spearheaded by the Chinatown Community Development Center in collaboration with the San Francisco Department of Public Works and the North Beach Chamber of Commerce.

Broadway, between Columbus Avenue and the Embarcadero Roadway, is the focus of this report. Between April and September, 1999, a community planning process took place to envision how the Broadway streetscape could be improved. Specifically, the proposed improvements seek to functionally and visually link Broadway to the City's waterfront in a manner that is pedestrian and transit friendly, enjoys community support and recognizes and maintains Broadway's capacity as a major gateway to the northeast quadrant. The content of this report chronicles the community planning process and documents the proposed streetscape improvement plan.

The immediate next step for the *Broadway Streetscape Improvement Plan* is to seek implementation funds and to move into design development with further community input.

