Bay Area Toll Authority
Oversight Committee

March 11, 2026 **Agenda Item 5d-26-0259**

Contract - High-Occupancy Vehicle Before and After Study: Elite Transportation Group, Inc. ($270,600)

Request for approval of a contract with Elite Transportation Group, Inc. (ETG) in an amount not to exceed $270,600 to provide technical assistance to conduct a Before and After Study to assess the changes in high-occupancy vehicle lane policy on the seven state-owned bridges (Antioch, Benicia-Martinez, Carquinez, Dumbarton, Richmond-San Rafael, San Francisco-Oakland Bay, and San Mateo-Hayward Bridges).

Background:

To provide regional consistency and to support future deployment of open road tolling, BATA made changes to the high-occupancy vehicle policy in the toll schedule. The changes were adopted by BATA December 2024 and went into effect January 1, 2026. The policy established a uniform three-person occupancy requirement for the discounted toll during weekday commute periods at all seven state-owned bridges and also allows vehicles with two occupants to use the carpool lanes on the approaches to all bridges except the San Francisco-Oakland Bay Bridge. These two-occupant vehicles do not receive the discounted toll but are able to use the carpool lanes to save time traveling through the toll plazas.

To monitor the effects of these policy changes on the traffic levels and mode shift at the bridge approaches and to develop opportunities for future traffic operational efficiencies, the consultant will collect and analyze traffic data, prepare a comprehensive report that documents conditions before and after the HOV policy was implemented and provide recommendations, as needed, to inform future HOV policy decisions.

Procurement Process:

In July 2021, after a competitive procurement process, the MTC Operations Committee approved the 2021 Transportation Engineering and Planning Services Bench (2021 TEP Bench) comprising 38 pre-qualified firms divided among five service categories. On December 10, 2025, BATA invited firms on the 2021 TEP Bench under “Service Category A: Freeway Operations, Data Analytics and Performance Assessments” to submit proposals to perform the study. On January 21, 2026, BATA received four proposals. An evaluation panel composed of

MTC staff reviewed the proposals based upon the following evaluation criteria specified in the request for proposal:

Qualification	**Possible Points**
Team Qualifications and Team Experience with similar projects	30
Understanding of the Project objectives and approach to completing the Project	25
Price	20
Cost Effectiveness	15
Presentation as evidenced in the written proposal and interviews	10
SBE Preference	0-10

Based on the results of the proposal evaluations, the panel recommends the selection of Elite Transportation Group, Inc. (ETG). ETG demonstrated its qualifications and experience with similar projects and understood the project and its data collection challenges. ETG also received SBE preference points. The table below provides the final ranking based upon the panel evaluations:

Ranking	**Consultant**	**Total Points**
1	Elite Transportation Group, Inc. (ETG)	98.23
2	Cambridge Systematics, Inc.	87.33
3	Fehr & Peers	84.37
4	WSP	80.88

Attachment A includes a summary of ETG and its project team's small business status.

Issues:

None identified.

Recommendations:

Staff recommends that the Committee authorize the Executive Director or designee to negotiate and enter into a contract with ETG in an amount not to exceed $270,600 to provide technical assistance to conduct a Before and After Study to assess the changes in high-occupancy vehicle lane policy on the seven state-owned bridges.

Attachments:

- Attachment A - Small Business Enterprise Status
- Request for Committee Approval – Summary of Proposed Contract

Andrew B. Fremier

Attachment A - Small Business Enterprise Status

	Firm Name	Role on Project	SBE* Yes / No	If SBE Yes, List #
Prime Contractor	Elite Transportation Group, Inc. (ETG)	Project Manager, Prepare Report	Yes	201102
Subcontractor	Metro Traffic Data, Inc.	Data Collection	No	

*Denotes certification by the State of California.

Request for Committee Approval

Summary of Proposed Contract

Work Item No.:	1251
Consultant:	Elite Transportation Group, Inc. (ETG)
Work Project Title:	High-Occupancy Vehicle Before and After Study
Purpose of Project:	To conduct a Before and After Study to assess the changes in high-occupancy vehicle lane policy on the seven state-owned bridges.
Brief Scope of Work:	Provide technical assistance to conduct a Before and After Study to assess the changes in high-occupancy vehicle lane policy on the Antioch, Benicia-Martinez, Carquinez, Dumbarton, Richmond-San Rafael, San Francisco-Oakland Bay, and San Mateo-Hayward Bridges.
Project Cost Not to Exceed:	$270,600
Funding Source:	Toll Bridge Rehabilitation Program Funds
Fiscal Impact:	Funds are included in the FY 2025-2026 BATA Toll Bridge Rehabilitation Budget
Motion by Committee:	That the Executive Director or designee is authorized to negotiate and enter into a contract with ETG for technical services as described above and in the BATA Oversight Committee Summary Sheet dated March 11, 2026 and that the Chief Financial Officer is authorized to set aside $270,600 for such contract.
BATA Oversight Committee:	
	Margaret Abe-Koga, Chair
Approved:	March 11, 2026